

THE POWER OF *influence*

A COMMUNICATION WORKSHOP FOR THE STRATEGIST IN THE ROOM

THE POWER OF INFLUENCE: WHO {REALLY} BELIEVES YOU IN THE ROOM?

Selling, leading or pitching – it's all the same. Or is it? A successful delivery starts with the pathway to critical thinking – but not everyone knows how to get there.

Join us for a strategic communication workshop that cracks the code of influence in a room of potential buyers. Discover targeted enrolment strategies, build communication confidence and deepen your appreciation for the written word.

This communication workshop unveils key pitching and communication techniques that will **grab attention, hold attention and command attention.**



4 Hours



**Onsite or
Online**



R2 450 ex VAT
per person

Package options available

Book This Workshop

What to expect:

- Tailored team facilitation (online or in person)
- Writing methods for improved performance
- The art of impact writing and communication
- How to draft concise and clear communication, specific to industry
- How to influence without the 'hard sell'
- Best practise vs 'connect' practise
- Interpersonal and extrapersonal communication development

Best suited for:

CEOs, Team Managers, Exco, Sales & Marketing

Developmental areas:

Communication Confidence + Human Connection
+ Expressive Communication

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